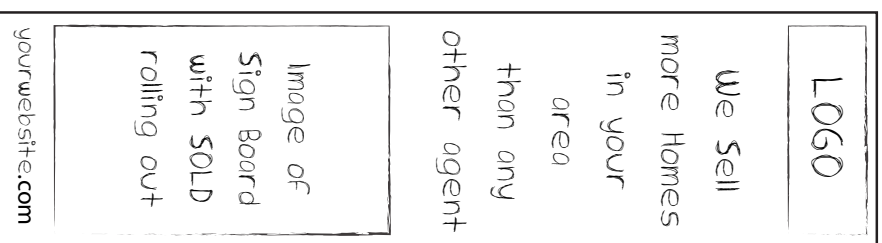


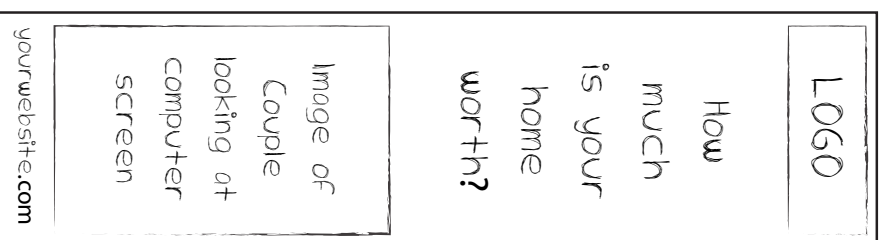
# NDS CREATIVE SERVICES

## Residential Creative Reference Sheet

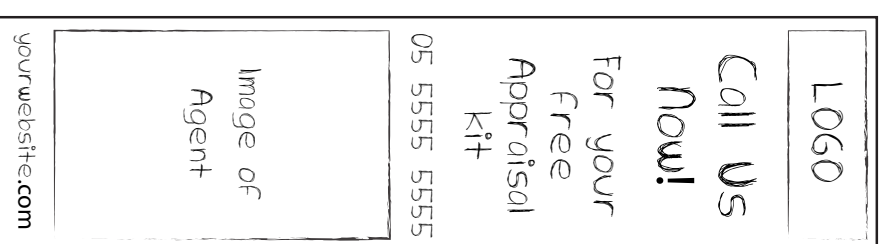
Slide One



Slide Two



Slide Three



### Sample Sketchsheet

Flash and GIF animated Banners contain up to 3 slides which animate from one to another. Each box represents a slide within a flash or gif animated banner.

Slide 1 animates to slide 2 and slide 2 animates to slide 3.

Using sketchesheets provided clearly sketch the layout of your banners within the templates provided for slide 1, slide 2 & slide 3.

#### SAMPLE BANNER TEXT

Slide 1: We Sell more Homes in your area than any other agent

Slide 2: How much is your home worth?

Slide 3: Call Us Now. For your free Appraisal kit. 05 5555 5555

#### FOR IDEAS AND SAMPLES

Residential Banner Showcase

<http://creative.nds.com.au>

Logo's and Imagery to be supplied by the client email this when logging your job.

NDS CREATIVE can be contacted on 03 9008 5800.

# NDS CREATIVE Services

## Residential Creative Reference Sheet

Slide One



Slide Two



Slide Three



**160 x 600**  
**SKYSCRAPER**  
**BANNER SKETCHSHEET**

Company:

Campaign Name:

Account Manager:

Notes:



# NDS CREATIVE SERVICES

## Residential Creative Reference Sheet

Slide One

Slide Two

Slide Three

**728 x 90**  
**LEADERBOARD**  
**BANNER SKETCHSHEET**

Company:

Campaign Name:

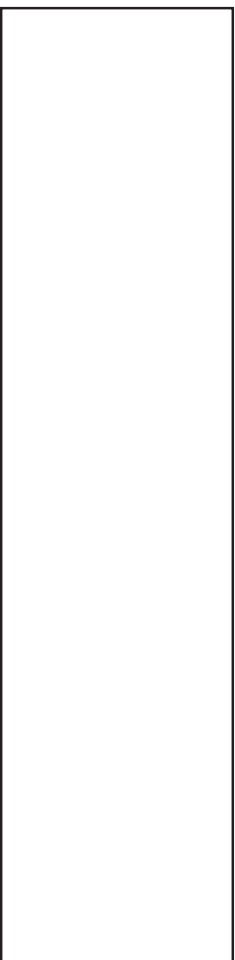
Account Manager:

Notes:

# NDS CREATIVE Services

## Residential Creative Reference Sheet

Static



**472 X 114**  
**EMAIL ALERT STRIP ADVERTISEMENT**  
**SKETCHSHEET**

Company:

Campaign Name:

Account Manager:

Notes:

